KEPHA OTOTO

WEB DEVELOPER AND SEO EXPERT

CONTACT

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PROFILE

Web Developer & SEO Specialist | 5+ Years

Full-stack developer skilled in **HTML, CSS, JavaScript, PHP, Node.js, Express, MySQL, MongoDB** — and **WordPress** (themes, plugins, optimization). I build fast, responsive, SEO-optimized sites that rank well and convert.

Expert in technical SEO: speed, structure, keywords, and analytics. Focused on performance, security, and results that exceed goals.

SKILLS

HTML, CSS, JS & PHP

NodeJS, Express, MongoDB
Wordpress

Search Engine Optimization

Content creation

Communication

Creativity

Team collaboration

EXPERIENCE

Web Developer

2021-2025 - TechBomba Solutions

- Fixed SEO problems and rebuilt 12 websites (including WordPress sites) to make them easier for Google to find. More visitors came from search, and 35% more turned into leads.
- Built custom WordPress sites for clients with clear, step-by-step setups. Now they can update content, manage plugins, and handle basic maintenance on their own — no hand-holding needed.
- Cleaned up code, added caching, and improved server performance. This made users stay longer and reduced bounce rates by 28%.
- Worked with marketing to improve buttons, headlines, and page layouts. More people signed up, bought products, or filled out forms after changes.
- Made simple guides and ran training sessions. Now the team can manage SEO and WordPress sites on their own without always needing help.

EDUCATION

Laikipia University

2014-2018

BSc Computer Science

Networking Engineer

2020-2025 - Teqworth Systems International

- Configured and maintained MikroTik and Ubiquiti devices with backups and monitoring — keeping internet and systems running smoothly for teams and clients.
- Installed structured cabling, switches, and routers for new offices — reducing setup time by 40% and cutting future tech support calls by half.
- Planned and wired camera systems across multiple sites — helping prevent theft and giving managers real-time visibility into operations.
- Taught coworkers how to restart equipment, check cables, and spot common issues — reducing small IT tickets by 60% and freeing up your time for bigger projects.
- Built quick-response guides and labeled all cables and ports — so when problems happened, fixes were faster and less costly.

CERTIFICATIONS

- Getting Started with CISCO Packet Tracer
- Summer Camp 2024 - Networking Essentials
- Summer Camp 2024 - Ethical Hacker
- Summer Camp 2024 - Introduction to Cybersecurity

REFERENCES

1. Geoffrey Ndung'u
   Director
   Teqworth Systems International
   0724 649 064

2. Benard Kimutai
   Director
   Teqworth Systems International
   0722 698 673